

Jackson Clinic, BlueCross Establish Strategic Partnership for Innovative Patient Care

JACKSON, Tenn. – The Jackson Clinic and BlueCross BlueShield of Tennessee® have finalized a multi-year strategic partnership agreement aimed at improving health care and lowering costs for West Tennesseans.

With the new partnership, The Jackson Clinic will participate in Networks SSM and PSM, BlueCare, TennCare*Select* and BlueAdvantage. Additionally, BlueCross will work together with The Jackson Clinic to develop and implement patient care innovations designed to improve health outcomes and provide greater value for members.

“We welcome this opportunity to develop new patient care initiatives in partnership with The Jackson Clinic,” said Marc Barclay, vice president of provider networks and contracting at BlueCross. “This is a significant step in advancing the quality of care that our West Tennessee members receive.”

The Jackson Clinic was the first multi-specialty group practice established in Tennessee and currently includes over 130 physicians representing 25 medical specialties. The Jackson Clinic includes both primary care and specialty clinics, as well as comprehensive outpatient services including diagnostic testing and a full-service pharmacy.

“We believe this partnership with BlueCross will have a positive impact for our patients,” said Dr. Keith Williams, Chief Medical Director of The Jackson Clinic. “We look forward to developing advances in health care that will benefit and support people in our community for years to come.”

About BlueCross®

BlueCross BlueShield of Tennessee’s mission is to provide peace of mind through better health. Founded in 1945, the Chattanooga-based health care company is focused on serving more than 3.4 million members in Tennessee and across the country. BlueCross BlueShield of Tennessee Inc. is an independent licensee of the BlueCross BlueShield Association (BCBSA). BCBSA is an association of independent Blue Cross and Blue Shield Plans. For more information, visit the company's website at bcbst.com.

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